



THE BEST POS

FOR RETAIL AND
WHOLESALE GARDEN
CENTERS AND
NURSERIES!



 **rapid**
GARDEN POS

A SYSTEM THAT FITS LIKE A GLOVE

For more than 30 years we have made our customers feel like family and have focused on providing the technology, services, and support to help them manage and grow their businesses.

Rapid Garden POS is a flexible, feature-rich solution designed specifically to address the special requirements of green retailers and wholesalers. No matter if you are one store or 100, we provide a single, easy-to-use system that lets you focus on managing your business. Whether driven by industry changes, retail trends, or customer requirements, our comprehensive system continues to evolve and grow in order to remain the most powerful and advanced garden center solution available.

ALL-IN-ONE, "CONNECTED COMMERCE" SOLUTION

In today's retail environment it is essential to create a consistent, full-circle experience that makes it simple and painless for your customers to shop your store(s). With Rapid Garden POS we connect all aspects of running your business into a single source that centralizes your customer data, sales data, inventory, etc. so you can see in real time exactly how your business is performing. No longer will you have to tirelessly review multiple sources of data to make smart, profitable decisions.

RAPID SUPPORT, WHENEVER YOU NEED IT

We take our service commitment very seriously. As a Rapid partner you'll have access to all day, every day support from a team that understands your application and your business. Regardless if your store is open or closed, we are here for you. You can operate with the reassurance that our expert support staff is with you every step of your day.

“ We have been working with Rapid for more than a decade. They really understand garden centers and the peculiarities and attributes of our industry! ”

ROGER'S  GARDENS.
BRINGING BEAUTY INTO YOUR HOME & GARDEN

Rapid POS...

...was founded in 1985.

...is ranked one of the top POS providers in North America.

...supports more than 2,500 end point systems.

...is an elite NCR Counterpoint partner.

FUN FACT:

NCR is almost as old as dirt! They've been in business since 1879.





EASILY MANAGE COMPLEX INVENTORY

Rapid Garden POS is designed to help you maintain optimum stock levels, control inventory costs, and track merchandise movement in real time. We provide the tools necessary to assist in making smart, fact-based decisions that achieve maximum profitability and reduce risk.

One of the most challenging aspects of running a green retail business is managing a diverse, living inventory. You'll be able to track nursery crops and other items in production, automatically generate and reconcile purchase orders for multiple vendors and locations, manage orders and back orders, transfer items between stores, and more!

With Rapid Garden POS you'll be able to:

- ✓ View every product across all locations through one system (you can track item attributes and search for plant items using the English, Spanish, or botanical names; by color; by height and spread characteristics; or any other predefined criteria such as USDA zone and sun exposure)
- ✓ Track unit costs and get low-stock alerts
- ✓ Sell a single inventory item by multiple units of measure (multi-pack, half flat, flat, etc.), including whole or fractional weight and volume measures (pound, ton, linear foot, cubic yard)
- ✓ Generate and print bar codes in multiple formats (labels, tree tags, planter spikes)
- ✓ Track dumps and dead count
- ✓ Create and manage inventory consumed for in-house production of planters, hanging baskets, gift baskets, and other bundled items



KEEP THE LINES MOVING

Rapid Garden POS makes closing customer transactions a quick and efficient process. Our system includes flexible barcode scanning (unlimited barcodes per item), customizable touchscreens, simple customer look-up, and lightning-fast credit card authorization. You'll also be able to easily handle orders, special orders, lay-a-ways, and "hold for pick-ups". We even make scheduling deliveries at checkout a breeze with our advanced delivery functionality.

CORE POS FEATURES

- Integrate with all major accounting platforms
- Manage and track labor
- Analyze sales and business data with more than 220 customizable reports

ALWAYS-ON TECHNOLOGY

Rapid Garden POS's *Safe Sync* feature ensures that your business won't suffer if your Internet stops working. Our technology allows you to continue to process customer transactions even if you aren't able to connect to the Internet. Once connectivity is restored, Rapid Garden POS will automatically sync to make sure that credit cards are properly processed and inventory levels are updated.

POS GOES MOBILE

Whether you are looking to do line busting in the store, sell off-site at a customer's location or local farmer's market, ring up customers in your yard, or sell holiday trees in your parking lot, Rapid Garden POS has mobile options to support and streamline your transactions and inventory management.

ENHANCE AS YOU PLEASE

Flexibility and adaptability are our strengths! We will customize Rapid Garden POS to meet the individual needs of your business, including integrating with your eCommerce website. Our list of integrations continues to grow and we have many enhancements available to supercharge our solution. If we don't have it, we can create it.



MailChimp



“Rapid is very responsive to our needs. Their commitment to customer service is outstanding!”

Chalet



MANAGE CUSTOMER RELATIONSHIPS LIKE NEVER BEFORE

Rapid Garden POS's integrated customer relationship management (CRM) feature assists you in transforming good customers into great customers. Our CRM tool allows you to send manual or automated communications with customers, while simultaneously analyzing their behaviors. In addition, Rapid Garden POS allows you to appropriately upsell, remarket, and establish credibility with your customers.

BUILD YOUR BRAND LOYALTY

Give your customers a reason to keep coming back by utilizing our integrated gift card, membership, and loyalty program features. With Rapid Garden POS you can create multiple programs based on the unique needs of your business—giving you the opportunity to customize the benefits of the programs to each of your target markets, including volume-based rewards, individual transaction discounts, and specific day of the week bonuses.

SPECIAL LANDSCAPING FEATURES

As more and more garden centers are adding landscaping services (and vice versa), it is important to know that your system is capable of scaling up as your business evolves.

Rapid Garden POS has the ability to manage landscaping design, delivery, installation, maintenance, and other services offered by your garden center. You'll be able to prepare quotes, price in-house and subcontractor labor, and invoice customers.





WORKING WITH THE RAPID TEAM

We value personal relationships.

From a dedicated sales consultant to assigned project managers for implementation and training, you'll never feel like just another customer. You are part of our family.

We always put our best foot forward.

Negotiating pricing is never fun, but we do our best to make the discussion as painless as possible. We always offer our best price up front and we work with your budget. We promise no surprises.

We are in the "solutions" business.

We never say no to a good challenge and we look forward to developing a creative solution that meets your requirements and budget.

We don't believe in high-pressure sales.

We want to share with you what we've created and if it aligns with your business goals, great. If you decide the timing isn't right, we'll wait.

We'll never sell you something you don't need.

POS systems are complicated, but we do everything we can to get you exactly what you need now. You can always add features and functionality down the road and we do our best to work with your existing hardware.

CONTACT US TODAY FOR MORE INFORMATION AND TO SEE A DEMO.

